

**FLEIT, KAIN,
GIBBONS, GUTMAN
BONGINI & BIANCO P.L.
ATTORNEYS AT LAW**

Miami • Fort Lauderdale • Boca Raton

**RECEIVED
CENTRAL FAX CENTER
JUL 05 2005**

Fleit, Kaln, Gibbons, Gutman,
Bongini & Bianco P.L.
551 NW 77th Street, Suite 111
Boca Raton, Florida 33487
Telephone: (561) 989-9811
Facsimile: (561) 989-9812
writer's e-mail: jgiunta@FocusOnIP.com

TELECOPIER TRANSMITTAL FORM

DATE: July 5, 2005
TO: Examiner Firmin Backer
FIRM: USPTO, Group Art Unit 3621
FAX #: (703) 872-9306
PHONE: (703) 305-0624
FROM: Jeffrey Giunta

**TOTAL NUMBER OF PAGES: 20
(INCLUDING THIS PAGE)**

IF YOU DO NOT RECEIVE ALL PAGES CLEARLY, PLEASE CONTACT US IMMEDIATELY

MESSAGE:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Michael C. PELLETIER

Serial No.: 09/909,564

For: METHOD AND SYSTEM FOR DELIVERING ENCRYPTED CONTENT WITH ASSOCIATED GEOGRAPHICAL-BASED ADVERTISEMENTS

Enclosed are the following:

Transmittal letter (1 page); and Response With Amendment (18 pages)

Docket No.: SOM920010001US1

150-A01-001

July 5, 2005

CONFIDENTIALITY NOTE: THE INFORMATION CONTAINED IN THIS TRANSMISSION IS LEGALLY PRIVILEGED AND CONFIDENTIAL, INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU RECEIVE THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE (COLLECT) AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE LISTED ADDRESS VIA THE U.S. POSTAL SERVICE. WE WILL REIMBURSE YOU FOR POSTAGE AND/OR TELEPHONE EXPENSES INVOLVED. THANK YOU.

"Focus on IP"

www.FocusOnIP.com

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE CENTRAL FAX CENTER

RECEIVED

JUL 05 2005

In re Patent Application of : Atty. Docket No. SOM920010001US1
 Michael C. PELLETIER, et al. : Group Art Unit: 3621
 Serial No. 09/909,564 : Examiner: Firmin Backer
 Filed: July 20, 2001 : Confirmation No. 4357

For: **METHOD AND SYSTEM FOR DELIVERING ENCRYPTED CONTENT WITH ASSOCIATED GEOGRAPHICAL-BASED ADVERTISEMENTS**

TRANSMITTAL**MAIL STOP AMENDMENT**

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

SIR:

Transmitted herewith is an amendment in the above-identified application, and the following:
 No additional filing fee is required.

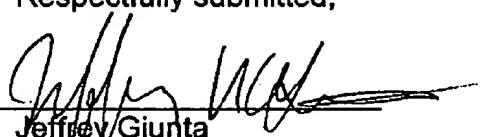
The fee has been calculated as shown below. (*Small entity fees indicated in parentheses.*)

CLAIMS AS AMENDED						
(1)	(2) Claims Remaining After Amendment	(3)	(4) Highest Number Previously Paid For	(5) Extra Claims	(6) Rate	(7) Fee
Total Claims <i>(Small Entity)</i>	17	-	20	0	50.00 (25.00)	0
Independent claims <i>(Small Entity)</i>	7	-	7	0	200.00 (100.00)	0
Multiple Dependent <i>(Small Entity)</i>	0	-	0	0	360.00 (180.00)	0
Extension of Time Fee <i>(Small Entity)</i>	One Month	\$120	Two Months	\$450	Three Months	\$1020 (\$510)
		(\$60)		(\$225)		0
Total						\$0.00

XX The Commissioner is hereby authorized to charge any required fees to Deposit Account No. 09-0460.

Respectfully submitted,

By:



Jeffrey Giunta
Reg. No. 42,583

Customer No. 23334

Fleit, Kain, Gibbons, Gutman, Bongini & Blanco P.L.
 551 NW 77th Street, Suite 111
 Boca Raton, Florida 33487
 Telephone: (561) 989-9811
 Facsimile : (561) 989-9812

RECEIVED
CENTRAL FAX CENTER
JUL 05 2005

Response Under 37 CFR § 1.111 -
Expedited Procedure - Examining Group 3621

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
Michael C. Pelletier)	Group Art Unit: 3621
Serial No.: 09/909,564)	
Filed: July 20, 2001)	
For: METHOD AND SYSTEM FOR)	
DELIVERY ENCRYPTED CONTENT)	
WITH ASSOCIATED)	
GEOGRAPHICALLY-BASED)	
ADVERTISEMENTS)	

RESPONSE WITHOUT AMENDMENT UNDER 37 C.F.R. § 1.111

VIA FACSIMILE FAX # (703) 872-9306

MS

Commissioner for Patents
Washington D.C. 20231

ATTN: Examiner Firmin BACKER Phone# (703) 305-0624

Sir:

In response to the Office Action dated April 5, 2005 in connection with the above-identified application, please enter and reconsider the following amendment and remarks.

Table Of Contents For Each Section Of this Response

IN THE CLAIMS	2
REMARKS	12
CONCLUSIONS	17

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 or facsimile transmitted to the U.S. Patent and Trademark Office on the date JULY 5, 2005 By: JEFFREY GIUNTA Signature: [Signature]
Applicant, Assignee, or Representative

SOM920010001US1

Page 1 of 18

S/N 09/909,564